

# CARPOOL CHALLENGE

- The KCCC Carpool Challenge will take place throughout the duration of the KCCC Games.
- **NO KCCC POINTS** are awarded for the Carpool Challenge. However, the company logging the most carpooling will be presented with the "**KCCC Carpool Challenge Award**" and a prize at the 2020 KCCC Awards Celebration. The Mid-America Regional Council Air Quality Program staff will judge the contest.

- **PARTICIPATING IS EASY; JUST FOLLOW THESE THREE SIMPLE STEPS!**

- 1) Carpool to any KCCC Event.
- 2) Visit [www.kccorporatechallenge.com](http://www.kccorporatechallenge.com) and click on the "Event Information" tab. The Carpool Challenge link, sponsored by the MARC Air Quality Program, is on this page and you can link to their website to log your trips. You can also go directly to [marc.org/AirQ](http://marc.org/AirQ).
- 3) Log your trips. Each member of the carpool earns miles and should log the trip.



- **WHY CARPOOL?**

- ✓ Carpooling makes our region's air cleaner and healthier by reducing vehicle emissions.
- ✓ Sharing a ride saves you gas money and wear and tear on your vehicle.
- ✓ When more people carpool, finding a good parking spot gets easier.
- ✓ You can carpool one mile or 100 miles. Just be sure everyone in your carpool logs the trip!
- ✓ Visit [marc.org/AirQ](http://marc.org/AirQ) for more information about carpooling and the KC region's air quality.

- **WHO WINS?**

- ✓ The company with the most carpool points at the end of the challenge will be named the Kansas City Corporate Challenge **CARPOOL CHAMPION!**
- ✓ While every carpool trip you log counts towards your company's standing in the Carpool Challenge, individuals also get a chance to win.
- ✓ Carpool to and visit the MARC AirQ table at the following events and be entered into a drawing to win awesome prizes!
  - KCCC Kick-Off Party\*
  - 5K\*
  - Half Marathon
  - Bike Race
  - Tug-of-War Weigh-in
  - Tug-of-War\*

**\*Carpool to these events and earn DOUBLE the points!**

For more information regarding the Carpool Challenge,  
contact the KCCC Office at 913.831.2222 / [kccorporatechallenge@gmail.com](mailto:kccorporatechallenge@gmail.com)