T-SHIRT CONTEST

- This is a design contest in which the KCCC Board of Directors evaluates each t-shirt submitted for judging and chooses their favorite design. A prize is given to the winning company of this "Best T-Shirt Design" contest.
- Criteria used for Board of Director consideration:
 - ✓ Visual appeal and coordination of colors
 - ✓ Readability
 - ✓ Clearly illustrates company name or logo
 - ✓ Creativity / Originality of design
 - ✓ Kansas City Corporate Challenge name or logo displayed (logos can be found at www.kccorporatechallenge.com in the "About Us" tab on the homepage). Please follow the restrictions and/or instructions based on the logo you choose listed on the website.
- It is not required that your company have matching shirts with your company name or the KCCC logo on them.
- ➤ Having a company KCCC t-shirt is certainly a good way to promote teamwork and camaraderie, and to get your company name out to the KCCC community! Every employee who participates is a "walking billboard" for your organization. Many participating companies go to great lengths to design and produce a great-looking t-shirt for their employees to wear while participating in the Kansas City Corporate Challenge. We applaud their efforts and provide this fun way to acknowledge and display their final product!
- Companies who wish to have their company's KCCC t-shirt considered for the "Best T-Shirt Design" contest must submit their t-shirt by 5:00 p.m. on Tuesday, April 2, 2024. You can drop them off at Mill Creek Activity Center (6518 Vista Drive, Shawnee, KS 66218) or your t-shirt design artwork can be emailed to kccorporatechallenge@gmail.com for judging. The Board of Directors will judge all shirts and the winners will be announced at the Kick-Off Party, Friday, April 12, 2024.
- > T-shirts submitted for judging will be available for companies to pick-up throughout the 2024 season.
- > This competition is just for "fun" (no KCCC points are awarded).