



Blood Donation Challenge



American Red Cross

- The 8th annual **KCCC Blood Donation Challenge** will take place from January 1 – June 30, 2022. KCCC is proud to partner with Community Blood Center (CBC) and the American Red Cross (ARC) for this year's challenge!
- **NO CORPORATE CHALLENGE POINTS** are awarded for the Blood Donation Challenge. However, the company logging the most *presenting donors* will be presented with the "**KCCC Blood Donation Challenge Award**" at the 2022 KCCC Closing Celebration. The staff of Community Blood Center and American Red Cross will administer the contest.
- **PARTICIPATING IS EASY; JUST FOLLOW THESE THREE SIMPLE STEPS!**
 1. Sponsor/host a blood drive with Community Blood Center OR American Red Cross
 2. Send donors into an ARC blood drive or CBC donation center to donate under your company name
 3. American Red Cross & Community Blood Center will keep a tally of each registered donor
- Any company who sponsors/hosts a blood drive will be awarded for each presenting donor. All registrations are verifiable through official organization documentation.
- Those companies that host more than one drive during the timeframe will receive 50 extra points towards their company's overall Blood Donation Challenge point total!
- At the end of the challenge, whichever company from each division has the most presenting donors wins the "**KCCC Blood Donation Award.**" The winning companies will receive an award at the 2022 KCCC Closing Celebration!
- **WHY DONATE?**
 - ✓ To support area hospitals, hundreds of units of blood must be collected each day
 - ✓ Blood and platelets **cannot** be manufactured, they can only come from volunteer donors
 - ✓ 38% of the population is eligible to donate but only 7% do
 - ✓ Blood is supplied by **VOLUNTEER DONORS** like you
 - ✓ The number one reason people DO NOT donate is they are NOT asked
 - ✓ Will you save a life and **DONATE??**
- **WHO WINS?**
 - ✓ The company with the most documented presenting donors at the end of the challenge will receive the Kansas City Corporate Challenge **BLOOD DONATION AWARD!** But the real winners are the hospital patients who need those lifesaving units of blood!

For more information regarding the Blood Donation Challenge,
contact the KCCC Office at 913.831.2222 / kccorporatechallenge@gmail.com