



Blood Donation Challenge



American Red Cross

- The 10th annual KCCC Blood Donation Challenge will take place from January 1 – June 30, 2024. KCCC is proud to partner with Community Blood Center (CBC) and the American Red Cross (ARC) for this year's challenge!
- NO CORPORATE CHALLENGE POINTS are awarded for the Blood Donation Challenge. However, the company logging the most *presenting donors* will be presented with the "KCCC Blood Donation Challenge Award" at the 2024 KCCC Closing Celebration. The staff of Community Blood Center and American Red Cross will administer the contest.
- PARTICIPATING IS EASY; JUST FOLLOW THESE THREE SIMPLE STEPS!
 1. Sponsor/host a blood drive with Community Blood Center OR American Red Cross
 2. Send donors into a CBC or ARC blood drive or CBC donation center to donate under your company name
 3. Community Blood Center & American Red Cross will keep a tally of each registered donor
- Any company who sponsors/hosts a blood drive will be awarded for each presenting donor. All registrations are verifiable through official organization documentation.
- Those companies that host more than one drive during the timeframe will receive **50 extra points** towards their company's overall Blood Donation Challenge point total!
- Those companies that send donors into any participating KC Metro donation center will receive **2 points** towards their company's overall Blood Donation Challenge point total!
- At the end of the challenge, whichever company from each division has the most presenting donors wins the "KCCC Blood Donation Award." The winning companies will receive an award at the 2024 KCCC Closing Celebration!
- WHY DONATE?
 - ✓ Community Blood Center serves 60+ hospitals across 70 counties in northeastern Kansas and northwestern Missouri. CBC needs nearly 600 units each day.
 - ✓ Hospitals and patients rely upon a steady flow of volunteer donors to receive life-saving blood donations, but the past three years have brought chronic blood shortages nationwide.
 - ✓ Individuals who require blood transfusions include cancer patients, accident, burn, or trauma victims, new mothers and newborn babies, transplant recipients, surgery patients, chronically transfused patients suffering from sickle cell disease or thalassemia, and more.
 - ✓ Of the total U.S. population, 62 percent of the U.S. population is eligible to donate, yet only 3% do.
 - ✓ One blood donation can save up to three lives.
 - ✓ Blood is supplied by VOLUNTEER DONORS like you
 - ✓ Will you save a life and DONATE??
- WHO WINS?
 - ✓ The company with the most documented presenting donors at the end of the challenge will receive the Kansas City Corporate Challenge BLOOD DONATION AWARD! But the real winners are the hospital patients who need those lifesaving units of blood!

For more information regarding the Blood Donation Challenge,
contact the KCCC Office at 913.831.2222 / kccorporatechallenge@gmail.com