

April 6 - June 29, 2024

Let's Play!

KCCC
45
YEARS



KANSAS CITY

CORPORATE
CHALLENGE

PRESENTED BY

 PNC BANK

Celebrating
Champions
since 1980.





Board of Directors

KCCC
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Missy Barnett,
President
Board of Directors

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Ambassadors



Email kccorporatechallenge@gmail.com if you're
interested in becoming a 2024 Ambassador!

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KCCC Staff



Cora Ezell,
Administrative
Assistant



Matt Rusher,
Administrative
Director



Chad Tower,
Executive
Director



Keri Sanborn
Office
Coordinator



Alison Smith,
Wellness
Coordinator



Amanda Kramer,
Games Director



Bob McMillin,
Games Director



Katy Renner,
Games Director



Ben Hess,
Games Director



**Balena McClung-
Grosscup , Games
Director**

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Games Directors

- **Ben Hess**: Basketball, Flag Football, Softball, Volleyball
- **Katy Renner**: Bike Race, 5K, Half Marathon, 10K, Adventure Race, Track Meet, Swim Meet
- **Bob McMillin**: Bowling, Disc Golf, Fishing, Golf, Trap Shoot, Tug-of-War, Archery
- **Amanda Kramer**: Cornhole, Weightlifting, Soccer, Kickball
- **Balena McClung-Grosscup**: Darts & Pool, Pickleball, Tennis, Table Tennis
- **KCCC Office**: Walk, Horseshoes



Lacey Fisher
Corporate & Community
Wellness Manager
Johnson County Park &
Recreation District



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THANK YOU TO OUR 2024 KCCC PARTNERS/SPONSORS

PRESENTING SPONSOR



FOUNDING PARTNER



JOHNSON COUNTY
Park & Recreation
District

KICK-OFF PARTY SPONSOR



VOLUNTEER T-SHIRT SPONSORS



MEDIA SPONSOR



CLOSING CELEBRATION SPONSOR

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DIAMONDS.

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Huhtamaki

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EVENT SPONSORS



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gainwell



SUPPORTING SPONSORS



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Kristy Ladd Culp,

Client and Community Relations
Specialist for PNC Bank

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2024 Charity



CORNERSTONES OF CARE



Thank you for being part of
our healing community!

Kansas City Corporate Challenge

2024



Who We Are

Cornerstones of Care is a behavioral healthcare nonprofit dedicated to improving the safety and health of children and families through three key areas: youth & family support, foster care & adoption, and education & trainings.

Our Mission

*Partnering for **safe** and **healthy** communities.*

What We Do

Our team of 750 professionals - including therapists, nurses, case managers, educators, and youth-care workers - partner with 15,000 children and families each year to build resiliency and improve their safety and health.



HOW WE DO IT

Youth & Family Support



PREVENT & TREAT

We help individuals and families ***heal from trauma***. We empower ***families*** with skills and resources to be successful. We help ***youth*** gain independence through educational, living and social support.

Foster Care & Adoption



CARE

We unite and reunify ***families*** and provide care to ***foster youth*** and ***parents*** in homes that heal.

Education & Trainings



TEACH & PREPARE

We teach and prepare ***students*** and ***educators*** with tools they need to create safe and healthy learning environments and offer innovative learning opportunities to build and improve skills for ***communities***.



CORNERSTONES
OF CARE



A proud program of Cornerstones of Care; Build Trybe is a mentorship community that builds health, fosters independence, and empowers youth with employable skills.

Build Trybe is a bridge connecting youth to opportunity.



Building Trades



Seed to Plate



Conservation Landscape

Our team of trade experts and community partners provide classes and workshops and connects youth to three skill-based career paths.



CORNERSTONES
OF CARE

2024 Giving & Volunteer Opportunities

1. *Become a Foster Parent* - Thousands of children entering state care need loving, temporary homes. Learn more about becoming a foster parent with our Foster Parent 101 video series.
2. *Donation/In-Kind Giving* - Our children and families have ongoing and seasonal needs for resources that can help them reduce the barriers negatively affecting their lives.
3. *Financial Donation* - A gift of any amount makes a positive difference in the life of a child. Donations may be directed to a specific program or be assured and trust that all gifts are allocated for maximum impact in helping children, families and community members with their greatest need.
4. *Volunteering Opportunities* - For any person/group or company interested in volunteering at any of our campuses or locations, we have opportunities to work alongside our youth in our clothing closet, gardens, greenhouse, fabrication shop, or as education tutors.



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KCCC Website

KCCorporateChallenge.com

- Challenge Manager (your new bff!)
 - Manage Your Company & Employees. Download Reports
- Results – By Event and Overall (updated weekly)
- Rules & Regulations (Important dates, deadlines, eligibility, point system, sample emails, protest policy, etc.)
- Event Info - rules, schedules, and maps
 - Rebecca Earp Spirit Award, Kick-Off Party & Spirit Week, Blood Donation Challenge Alex George Award
 - The most important page on the website for you and your participants
- Social media links
- Flyers (calendar, games magazine, lunch 'n learn menu)
- Practice opportunities
 - These will be updated as we get them in.

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Lunch & Learns

- FREE Educational Sessions for all participants!
- All sessions will be held virtually on Zoom!!!!!!
- A full menu of choices can be found on kccorporatechallenge.com
- Sessions are available Feb 1st – June 30th
- Contact Alison Smith at alison.smith@jocogov.org for more information

TEAM BUILDING OPPORTUNITY!!!!!!

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Lunch & Learns

- FREE Educational Sessions for Company Coordinators
- Both sessions will be held virtually on Zoom!!!!!!
- **Session 1** is Feb 8th 11:30am-12:30pm
- **Session 2** is Feb 27th 1pm-2pm
- Contact Alison Smith at alison.smith@jocogov.org for more information

Making it easier in 2024!!

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2024 KCCC Season

- April 6 – June 29
- 31 events + volunteering
- Something for everyone!

Let's Play





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Celebrating Champions since 1980.



APRIL 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6 Disc Golf
7 Disc Golf	8	9	10	11	12 Kick-Off	13 Flag Football
14 Flag Football	15	16 Bike Race	17 Bike Race	18	19 Softball	20 Softball
21 Softball Tennis	22	23	24 Archery	25 Archery	26	27 Half Marathon/5K Soccer
28 Tennis Soccer Horseback	29 Soccer	30 Soccer				

2024 KCCC Corporate Challenge

MAY 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4 5K Pottery Mural/5K Biking
5 Tennis Golf	6 Pool Darts	7 Pool Darts	8 Pool Darts	9 Pool Darts	10	11
12 Mother's Day	13 Pool Darts	14 Pool Darts	15 Pool Darts	16 Pool Darts	17	18 Volleyball Trap Shoot
19 Volleyball Art Race Golf	20 Volleyball	21 Volleyball	22 Volleyball	23 Volleyball	24	25
26	27 Memorial Day	28	29	30	31	

JUNE 2024

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Basketball
2 Basketball Table Tennis Golf	3 Track	4 Track	5 Track	6 Track	7	8 Pickleball
9 Pickleball Golf	10 Pickleball	11 Pickleball	12 Pickleball	13 Pickleball	14	15 Bowling
16 Father's Day	17 Swimming	18 Swimming	19 Juniata	20 Swimming	21	22 Kickball
23 Kickball	24 Cornhole	25 Cornhole	26 Cornhole	27 Cornhole Tag Weight-In	28 Tag Weight-In	29 Tag of War
						30

PROUD PROGRAM OF



BENEFITING



PRESENTING SPONSOR



www.kccorporatechallenge.com •



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Non-Point Events

Blood Donation Challenge (IN PROGRESS!)

- The company logging the most donors between now and June 30, 2024, will be presented with the KCCC Blood Donation Challenge Award at the Closing Celebration.
- Staff from both the Community Blood Center and American Red Cross will administer the contest.
- Host more than 1 blood drive earn 50 extra points



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Non-Point Events

- T-Shirt Contest: due to KCCC Office by 5PM on Tuesday, April 2.

Avalon Specialties,

kim@avalonspecialties.com

- Rebecca Earp Spirit Award
- Sportsmanship Award
- Alex George Award



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Kansas City Corporate Challenge 2024 Magazine



Highlight your company to over 180 companies and their 120,000+ employees with an ad in KCCC's 2024 magazine! We distribute annually to companies for their employees & clients, both in the community and online.

Reserve your space by February 9th to be included!
913.831.2222 * kccorporatechallenge@gmail.com

Ad Rates:

Cover (Inside / Back) - \$2,500
1/3 Page - \$900 1/2 Page - \$1,200 Full Page \$2,100

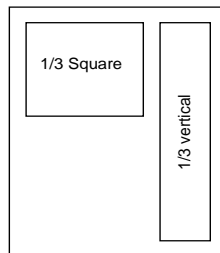
For best results we recommend:

- Ad file to be supplied as high resolution (press quality) PDF
- CMYK
- Include crop marks
- Full page bleed must extend .125" beyond trim on all sides

Submit to: kccorporatechallenge@gmail.com

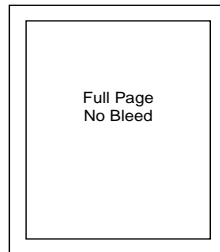
Artwork Deadline: January 31

AD SPECS

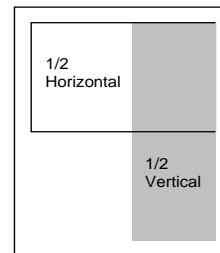


1/3 Square
4.75"H x 4.625"V

1/3 Vertical
2.25"H x 9.5"V

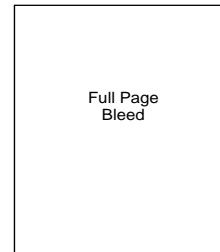


**Full Page
NO Bleed**
7.25"H x 9.5"V



1/2 Horizontal
7.25"H x 4.625"V

1/2 Vertical
3.625"H x 9.5"V



**Full Page
Bleed**
8.5"H x 11"V

Make sure to allow for
1/8" bleed
Bleed size
8.75"H x 11.25"V

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Deadlines

Company Profile: February 9

- 50 words or less company description
- Ensure that company name is listed in heading as you would prefer to see it in the Games Magazine
- ***REMINDER:*** Upload your company profile directly into Challenge Manager!



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Deadlines

Company Count: February 15

- As of 2/15/2024
- Based on eligibility requirements
- Notarized on company letterhead
- Divisions announced February 23



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Deadlines

Event Participation: February 29

Dates: See following slide

Use “Event Participation” tab in Challenge
Manager

Very firm deadline

YES / NO for events;

Allows KCCC to create
brackets & schedules

Dashboard

[My Contact Info](#)

[Express Interest in Events](#)

[Coordinators](#)

Event Coordinator

[Set Competitors](#)

[Email Participants](#)

Company Coordinator

[Event Participation](#)

[Manage Company](#)

[Volunteer Preferences](#)

[Event Coordinators](#)

[Manage Employees](#)

[News Items](#)

[Create News Item](#)

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Event Participation

Adventure Race	Archery
3 on 3 Basketball	Bowling
Cornhole	Darts
Disc Golf	Fishing
Flag Football	Golf
Kickball	Pickleball
Pool	4 v 4 Soccer
Softball	Table Tennis (Singles)
Table Tennis (Doubles)	Tennis
Trap Shooting	Volleyball
Weightlifting	



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Deadlines

Volunteer Preferences: February 29

- Submit volunteer preferences in Challenge Manager by 5PM

MANAGE VOLUNTEER PREFERENCES

Dashboard

My Contact Info
Sign Up For Events
Coordinators

Event Coordinator

Set Competitors
Email Participants

Company Coordinator

Event Participation
Manage Company
Volunteer Preferences
Event Coordinators
Manage Employees
News Items
Create News Item

Event Preference #1

--None--

Event Preference #2

--None--

Event Preference #3

--None--

Event Preference #4

--None--

Scheduling Preference

--None--

Additional Requests

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Volunteering: The 32nd Event

- Number of required volunteers will be announced February 23 when Divisions are assigned
- Volunteers must be 19 years of age as of 12/31/24



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Deadlines

**Participation List: Opens TODAY through
5pm on March 22**

- *Firm deadline!*
- FINAL list of eligible employees to compete. After this date, employees can still volunteer for your company
- Each have created an account in Challenge Manager and accepted the waiver electronically OR you have added them in Challenge Manager and collected a hard copy waiver to send to KCCC Office

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KCCC Events

Individual/Doubles:

- Bike Race
- 5K & 10K
- Cornhole
- Disc Golf
- Fishing
- Trap Shooting
- Half Marathon
- Track
- Horseshoes
- Tennis
- Golf
- Pickleball
- Table Tennis
- Darts
- Pool
- Swimming
- Walk
- Archery



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KCCC Events

Team Events

One team (Coed):

Softball

Adventure Race

Tug-of-War

Weightlifting

Flag Football

Two teams (1 Men's & 1 Women's):

Volleyball

Basketball

Three teams (1 Men's, 1 Women's, 1 Coed):

Bowling



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Point System

Overall Team Points

- Participation Points
- Events
 - Meet Points
 - Placements
 - Medal Points



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Challenge Manager

- Accessible via kccorporatechallenge.com
- Registration in KCCC (MUST accept waiver)
- Participants can express interest in events
- Submit Event Participation to KCCC
- Communication with team members & KCCC
- Volunteer preferences
- Website has a guide to using challenge manager (rules & regulations tab)



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Rule Changes & Event Updates



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New Events & Locations

- **Half Marathon & 10K: April 27**
 - **PNC Bank at Corporate Woods: 10851 Mastin St., Overland Park, KS 66210**
- **Archery: April 24 & 25**
 - **Archery Excellence: 4420 S. Noland Road, Independence, Missouri 64055**
- **Adventure Race: May 19**
 - **The Pavilion at the Theatre in the Park: 7710 Renner Road, Shawnee, KS 66218**



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Event Location Changes

- **Golf: May 5, 19, June 2,9**
 - **Heritage Park Golf Course: 16455 S. Lackman Rd., Olathe, KS 66062**
 - **Tomahawk Hills Golf Course: 17501 Midland, Dr., Shawnee, KS 66217**
 - **Shamrock Hills Golf Club: 3161 S. State Route 291, Lee's Summit, MO 64082**
- **5K: May 4**
 - **Burns & McDonnell Headquarters: 9400 Ward Parkway, KCMO 64114**
- **Cornhole: June 24-27**
 - **Mavs Volleyball: 16501 W. 116th Street, Lenexa, KS 66219**
- **Kickball: June 22 & 23**
 - **Stump Park: 4751 Woodland Drive, Shawnee, KS 66218**



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Event Updates

- **Kick-Off Party / Walk: Friday, April 12 @ Truman Sports Complex**

- ***REMINDER:*** Make your tailgate reservations in Challenge Manager!
- ***KCCC Spirit Week!* April 8-12**
 - **Monday: Let's Play Day!** Get in one last training session of your favorite event before it all starts, go for a hike, or spend time with family doing a favorite activity! The KCCC season is busy, take time today for however you like to play!
 - **Tuesday: Orange You Glad it's KCCC Season!** In celebration of our Presenting Sponsor PNC, bring on the orange! Wear, drink, or eat orange!
 - **Wednesday: Wellness Wednesday!** Living that KCCC life! Show us how to embrace the KCCC Mission through health, wellness, or camaraderie. Take the stairs, ride a bike, chose water instead of soda, send a note to a teammate, support our 2024 Charity, Cornerstones of Care.
 - **Thursday: Go Retro!** Celebrating Champions since 1980, dress in your favorite 80's style!!
 - **Friday: Team Spirit Day!** Put on your team shirt and we will see you at the K!

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Event Updates

➤ Fishing: Saturday, May 4

- Location: Smithville Lake, Camp Branch
- Fishing Packet must be picked up during Half Marathon/10k or 5k Packet Pickup
- NO EVENT DAY CHECK-IN

➤ 5K: Saturday, May 4

- Location: Ward Parkway
- Packet Pick-Up: Thursday, May 2 & Friday, May 3 (Location TBD)
- Next Generation of Participants
- NO EVENT DAY SUBSTITUTIONS

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Event Updates

- **Volleyball: Saturday-Thursday, May 18-23**
- Location: Okun Fieldhouse
 - Companies may submit one women's and one men's team into the tournament.
 - If companies are unable to field a women's team, (therefore submitting a men's team ONLY), women are allowed to play on the men's team within the men's bracket.
 - If your company enters a women's team but ends up forfeiting in the women's bracket, those women **WILL NOT** be permitted to join the men's team.

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Event Updates

➤ Half Marathon/10K: Saturday, April 27

- Location: PNC Bank at Corporate Woods
- Packet Pick-Up: Thursday, April 25 & Friday, April 26 at PNC Bank at Corporate Woods
- ***Continued in 2024:* A limited number of entries will be available to the general public to compete in an open division.**
 - Participants in this division do **NOT** have to be a member of a registered 2024 KCCC team.
 - Participants can register on RunSignUp.com for \$50
 - Not eligible for medals or KCCC points

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Event Updates

- **Tennis: April 21, 28 & May 5**
 - New Format: Going from men's and women's singles to mixed doubles
- **Pickleball: June 8-13**
 - New Format: Going from single elimination brackets to round robin pool play into bracket play. **MORE GAMES FOR EVERYONE!!**
- **Tug of War Weigh In: June 27-28**
 - Updated Rule Change: Going back to weighing in participants and putting wrist bands on.

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Challenge Manager Updates

A screenshot of a web browser displaying the KCCC Challenge Manager dashboard. The browser tabs show 'Inside/CPRD - Home', 'Kansas City Corporate Challenge', 'Rules & Regulations | KC Corpor...', and 'Dashboard | KC Corporate Chall...'. The address bar shows 'https://kccorporatechallenge.com/kccc/dashboard'. The dashboard has a dark header with navigation links: Dashboard, Content, Structure, People, Configuration, KCCC Administration, and Help. A search bar and user profile 'Hello ctower' are on the right. Below the header, there's a banner for the '2023 KANSAS CITY CORPORATE CHALLENGE' presented by PNC Bank, a proud program of Johnson County Park & Recreation District. The main content area is titled 'DASHBOARD' and includes a sidebar with links like 'Dashboard', 'My Contact Info', 'Express Interest in Events', 'Event Coordinator', 'Set Competitors', 'Email Participants', 'Company Coordinator', 'Event Participation', '2023 Kickoff Registration', 'Manage Company', 'Volunteer Preferences', 'Event Coordinators', 'Manage Employees', and 'News Items'. The main content area has a 'Welcome, Chad!' message, a 'Latest News From KCCC Office' section with a 'Rainout Line' and 'Test Your Limits in 2023!' announcement, and a 'Questions? Contact KCCC Office' button. On the right, there are buttons for 'View Reports', 'Event Coordinators', and 'Sign up for events'. The Windows taskbar at the bottom shows the time as 2:22 PM on 12/30/2022, with a temperature of 44°F and a sunny weather icon.

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Challenge Manager

- **Ability to upload Company Profiles and Company Counts**
- **Ability to delete individual users and a bulk option**
- **Kick-Off Party Lot Space Request Form**
 - Tailgate layout will be predetermined, and companies can request available lot space. Layout will be updated periodically to reflect reservations. Handled on a first-come, first-served basis.



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Challenge Manager

- **Registration for all participants is NOW OPEN!**
- **Same login as previous season (username OR email address)**
 - Password reset will come from noreply@kccorporatechallenge.com





KANSAS CITY CORPORATE CHALLENGE CLOSING CELEBRATION

PRESENTED BY HELZBERG DIAMONDS

THURSDAY, JULY 18, 2024
THE ABBOTT

LIMITED SEATING AVAILABLE

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Fall Series

- **September 2024**
- **Eligibility requirements of the regular season do NOT apply to Fall Series**
- **Open to all KC metro companies regardless of participation in 2024 Games.**
 - Registration in the regular season does not enter team into Fall Series
- **Events:**
 - **5k** **Sand Volleyball**
 - **Cornhole** **Pickleball**
 - **Horseshoes**

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kccorporatechallenge.com

Email: kccorporatechallenge@gmail.com

Call: 913-831-2222

6518 Vista Drive

Shawnee, KS 66218

Follow us on Facebook, Instagram, and
YouTube!

#KCCC2024

Share how you celebrate KCCC by tagging
us on Facebook & Instagram!