



## 2025 KANSAS CITY CORPORATE CHALLENGE



# HALF MARATHON & 10K

**RACE DATE / TIME:** Saturday, May 10<sup>th</sup>, 2025  
Half Marathon: 7:00 a.m., 10K: 7:30 a.m.

**RACE START / FINISH LOCATION:** Heritage Park Marina  
16050 S. Pflumm Rd.  
Olathe, KS 66062

**PARKING LOCATIONS:** **Heritage Soccer Park**  
17255 S. Black Bob Road  
Olathe, KS 66062

**Blue Valley Southwest Highschool**  
17600 Quivira Road  
Overland Park, KS 66221

**PACKET PICK-UP DATES / TIMES:** Thursday, May 8<sup>th</sup>, 2025  
(11:00 a.m. – 6:00 p.m.)  
Mill Creek Activity Center  
6518 Vista Dr.  
Shawnee, KS 66218

Friday, May 9<sup>th</sup>, 2025  
(11:00 a.m. – 2:00 p.m.)  
Mill Creek Activity Center  
6518 Vista Dr.  
Shawnee, KS 66218

- To ensure the safety of athletes and spectators, there will be no on-site parking at the race venue. All participants and attendees must park at the designated offsite lots. Complimentary shuttle buses will run continuously between the offsite parking lot and the race venue starting at 5am and ending when the race concludes. Please allow extra time to park, shuttle in, and check in before your race. Please note there is also construction along South Black Bob Road which may impact your drive time on race morning. Accessible parking and drop-off accommodations are available. Please contact our Race Director at [Kathryn.Renner@jocogov.org](mailto:Kathryn.Renner@jocogov.org) in advance if you require assistance.
- **THERE WILL BE NO RACE DAY CHECK-IN.** ALL PARTICIPANTS MUST CHECK-IN AT ONE OF THE PACKET-PICK-UP DATES/TIMES LISTED ABOVE OR SEND SOMEONE TO CHECK-IN AND COLLECT YOUR PACKET FOR YOU.

- Companies may enter participants in the each of the following age groups: 19-29, 30-39, 40-49, 50-59, 60-69, and 70+.  
**10K: 2 participants per gender per age group**  
**Half Marathon: 1 participant per gender per age group. Each company will also be able to enter one additional participant per gender in the Half Marathon which will be called a “Wild-Card” participant.**
- Entrants will be placed in the appropriate 5-year age group **according to their age as of December 31, 2025**, by the KCCC and scored in the following age groups: 19-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, and 60-64, 65-69, and 70+.
- Packets will include participant bib which will have the timing tag applied to back of bib and safety pins to attach bib. Please do not bend or fold the bibs. **Bibs must be pinned on the front of the shirt during the race. The bib # must be visible from the front when the participant crosses the finish line.**
- **NO BIB/TIMING TAG = NO TIME. Failure to wear your bib and have it displayed correctly at the finish line will result in a DQ.**
- **The maximum time allowed for half marathon is three (3) hours and the maximum time allowed for the 10K is 1 hour and 45 minutes. Finishers will not be eligible for places, points (including participation points), or medals after the time limit.**
- **Running races are endurance events, a training program is highly recommended.**
- A map of the Half Marathon and 10K course is available on the [KCCC website](#).
- There will be aid stations with water and electrolyte drink approximately every two miles throughout the course. Please refer to the course map for exact locations.
- Runners will line-up in waves based on their estimated finish time. Waves will go off approximately every minute until all the runners are on the course. Signs will be placed throughout the starting line and announcements will be made concerning how to line-up. Your time will begin when you cross the starting line.
- No pets, baby strollers or joggers, roller blades, scooters, or bicycles are allowed on the course. These rules will be enforced via disqualification.
- For liability reasons, only registered participants will be allowed on the course. NO pets, baby strollers, baby carriers, children or other pedestrians of any kind allowed on the course.
- No outside competitors, for “pacing” purposes, are allowed on the course. All participants on the course must be wearing the race/bib number provided at check-in. Participants may walk if necessary. Walkers should start at the back of the “pack”.
- All participants must finish without assistance to receive points or medals.
- The Race Committee reserves the right to delay the start of a race or change the racecourse if conditions warrant such a change.
- In the event of inclement weather, please use the KCCC rain-out number 913-686-6030x15 or check the [KCCC website](#).
- ALL times and winners will be determined according to their Chip Time. Results will be finalized and posted no later than the Wednesday following the event.

- Please direct all timing and scoring questions to the KCCC office.
- KCCC will allow additional athletes beyond the “normal” allotment per age group. These athletes will need to register via the RunSignup website. Athletes participating in this category are NOT eligible for KCCC points or places. A registration fee will be assessed at the time of registration on the RunSignup website.
- These additional slots are open to non-KCCC athletes as well.

### **SCORING THE HALF MARATHON MEET**

- The Half Marathon will be held as a “meet”. Individuals will compete within their age group against competitors from all divisions, but results will be scored by division. Categories for competition are:

**Men’s and Women’s; 19-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, and 70+**

- The top eight finishers in each age group, by division, in the Half Marathon will be awarded points toward your company’s Half Marathon “Meet Points” as follows:

Place	Points	Place	Points
1 <sup>st</sup>	10	5 <sup>th</sup>	4
2 <sup>nd</sup>	8	6 <sup>th</sup>	3
3 <sup>rd</sup>	6	7 <sup>th</sup>	2
4 <sup>th</sup>	5	8 <sup>th</sup>	1

- After “Meet Points” are accumulated from all finishers in the Half Marathon Meet, company winners will be determined and points will be awarded, by division, to your *overall* KCCC total, as follows:

Place	Points	Place	Points	Place	Points
1 <sup>st</sup>	40	5 <sup>th</sup>	20	9 <sup>th</sup>	8
2 <sup>nd</sup>	34	6 <sup>th</sup>	16	10 <sup>th</sup>	6
3 <sup>rd</sup>	28	7 <sup>th</sup>	12	11 <sup>th</sup>	4
4 <sup>th</sup>	24	8 <sup>th</sup>	10	12 <sup>th</sup>	2

Medals and additional “medal points” will be awarded toward your *overall* KCCC Total for the top three finishers in each age group in the Half Marathon. These medals and “medal points” will be awarded overall by age group, not by division. Medal points will be scored as follows:

Place	Points
1 <sup>st</sup>	3
2 <sup>nd</sup>	2
3 <sup>rd</sup>	1

- KCCC will award participation points for all competitors in the Half Marathon. To receive participation points, competitors must complete the event as designed within the time-limit.

### **SCORING THE 10K MEET**

- The 10K will be held as a “meet”. Individuals will compete within their age group against competitors from all divisions, but results will be scored by division. Categories for competition are:

**Men’s and Women’s; 19-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, and 70+**

- The top eight finishers in each age group, by division, in the 10K will be awarded points toward your company's 10K "Meet Points" as follows:

Place	Points
1 <sup>st</sup>	10
2 <sup>nd</sup>	8
3 <sup>rd</sup>	6
4 <sup>th</sup>	5

Place	Points
5 <sup>th</sup>	4
6 <sup>th</sup>	3
7 <sup>th</sup>	2
8 <sup>th</sup>	1

- After "Meet Points" are accumulated from all finishers in the 10K Meet, company winners will be determined and points will be awarded, by division, to your *overall* KCCC total, as follows:

Place	Points
1 <sup>st</sup>	40
2 <sup>nd</sup>	34
3 <sup>rd</sup>	28
4 <sup>th</sup>	24

Place	Points
5 <sup>th</sup>	20
6 <sup>th</sup>	16
7 <sup>th</sup>	12
8 <sup>th</sup>	10

Place	Points
9 <sup>th</sup>	8
10 <sup>th</sup>	6
11 <sup>th</sup>	4
12 <sup>th</sup>	2

Medals and additional "medal points" will be awarded toward your *overall* KCCC Total for the top three finishers in each age group in the 10K. These medals and "medal points" will be awarded overall by age group, not by division. Medal points will be scored as follows:

Place	Points
1 <sup>st</sup>	3
2 <sup>nd</sup>	2
3 <sup>rd</sup>	1

- KCCC will award participation points for all competitors in the 10K. To receive participation points, competitors must complete the event as designed within the time-limit.
- For the health and safety of all KCCC participants, staff, and volunteers, we ask anyone experiencing symptoms of illness to abstain from the event.

**THIS INFORMATION IS SUBJECT TO ANY RULE INTERPRETATION CHANGES  
WHICH MAY OCCUR BETWEEN NOW AND THE  
2025 KANSAS CITY CORPORATE CHALLENGE.**

For more information regarding the Half Marathon and 10K,  
contact Katy Renner at 913.826.2964 / [Kathryn.Renner@jocogov.org](mailto:Kathryn.Renner@jocogov.org)