

KCCC
45
YEARS

April 6 - June 29, 2024

Let's Play!



Celebrating
Champions
since 1980.

www.kccorporatechallenge.com





FROM THE PRESIDENT

As President of the Board of Directors, I would like to officially welcome you to the 45th season of the Kansas City Corporate Challenge and encourage you and your company to participate in the 2024 season.

Since the beginning of our initial season in 1980, hundreds of companies across the Kansas City region have come together year after year to promote wellness and build connection within the workplace. Through your continued support, Kansas City Corporate Challenge has become the largest and oldest corporate Games in the country.

My involvement with KCCC began in 2011 as a participant, Company Coordinator and Ambassador before joining the Board of Directors. Serving as Company Coordinator provided me an opportunity to connect with many individuals within my company and across the region. I have witnessed over the years the level of commitment and hard work that the company coordinators and their coworkers put into every season. Observing the level of support, encouragement, and camaraderie built throughout the Games as tens of thousands of Kansas Citians come out together each year in friendly competition has been an incredible experience to witness. Thank you to our Company Coordinators for the support and encouragement you provide to each of the Kansas City Corporate Challenge participants.

Thank you to our presenting sponsor, PNC Bank, and to the companies who have signed on to sponsor in 2024. I encourage your company to review the multiple sponsorship packages available that are included in this brochure. Sponsorships at every level allow us to present the highest quality support to our participants and companies taking part in Kansas City Corporate Challenge. The full list of sponsors can be found on the inside front cover of the Games magazine. Sponsors will also be highlighted at various events throughout the season. Our sponsors allow us to continue to present the Games successfully each year and we are thankful for their continued support.

The volunteers supplied by participating companies are a crucial piece of the success of the Games. Throughout the season, we count on volunteers to provide course support, run water stations, hold timing blocks, cheer on participants and much more. A huge thank you to all volunteers.

Kansas City Corporate Challenge is proud to continue our partnership with Cornerstones of Care as our beneficiary for the 45th season of the Games. A portion of each entry fee is donated to Cornerstones of Care and directly benefits their Build Trybe program. The program centers around mentorship to help build health, independence, and empowerment skills among youth right here in the Kansas City region's community. It is amazing to witness the great work Cornerstones of Care takes part in, and we are happy to partner with them this season.

Each season the KCCC Ambassadors become the eyes and ears of the Board out on the field. They are invaluable throughout the season, working tirelessly with the Board at events to ensure the Games run smoothly for our participants. Operating onsite alongside the Board at every event, the Ambassadors provide valuable assistance with set up, tear down, and everything in between. I am grateful to have an incredible Ambassador team at our side, and I cannot thank you enough.

The Board of Directors are one of a kind and I have had the opportunity to work alongside some of the most committed individuals to the Games. Their dedication to its continued success is unmatched; working endlessly to create, plan and implement the safest and most successful version of events possible. The Board gives countless hours of volunteerism to ensure the best participant experience. I am truly grateful to work alongside these individuals as we celebrate the 45th season and continue to maintain the Games being the oldest and largest in the country.

On behalf of the KCCC Board of Directors and Ambassadors, we hope that your company will join us in 2024 as we enter our 45th year. Thank you for your dedication to the Games and continued involvement in Kansas City Corporate Challenge. We look forward to seeing you as we continue celebrating the many participants and champions since 1980. Let's Play!

Missy Barnett
President, Board of Directors



EVENTS

5K	Kickball
10K	Long Jump
Adventure Race	Pickleball
Archery	Pool
Basketball	Shot Put
Bike Race	Soccer
Bowling	Softball
Cornhole	Swim Meet
Darts	Table Tennis
Disc Golf	Tennis
Fishing	Track Meet
Flag Football	Trap Shooting
Golf	Tug-of-War
Half Marathon	Volleyball
Horseshoes	Walk
	Weightlifting

Attention Small Companies

If your company has 75 or fewer employees, you are eligible to join with other small companies and compete as one company/team.

For more information call the KCCC office at

913-831-2222

or e-mail

kccorporatechallenge@gmail.com

Company Coordinator Meeting

There will be an organizational meeting on **Thursday, January 25, 2024** at the Johnson County Arts & Heritage Center (8788 Metcalf, Overland Park, KS 66212).

Details regarding this meeting will be sent to all companies upon receipt of their registration form.

The Kansas City Corporate Challenge reserves the right to cancel and/or modify events to ensure the health and safety of its participants.



2024

KANSAS CITY CORPORATE CHALLENGE

APRIL 6 – JUNE 29

ENTRY FEE & REGISTRATION DEADLINE

Entry fees for the 2024 KCCC are based on the number of people employed by your company in the Kansas City metro area. Your entry entitles your company to participate in any of the KCCC events.

\$100 of each company's fee will go directly to our designated charity, Cornerstones of Care.

100 or Less Employees.....	\$1,725
101-300 Employees.....	\$2,530
301-600 Employees.....	\$3,220
601-1,000 Employees.....	\$3,910
1,001-2,000 Employees.....	\$4,600
2,001-4,000 Employees.....	\$5,750
More than 4,000 Employees.....	\$6,900
10% late fee added after December 13th, 2023.	

Your company's registration is not complete until payment is received.

ALL payments must arrive by **January 29, 2024** to ensure participation in KCCC 2024.

Refunds requested after 5 p.m. on **February 13, 2024** will receive 50% of registration fee.

Refunds will not be given after 5 p.m. on **March 1, 2024.**

REGISTER EARLY.

**Space is limited.
This event fills fast.**

**KCCC is proud to have
Cornerstones of Care
as the KCCC Charity for 2024**



Contact Cornerstones of Care at **844-824-8200.**

Cornerstones of Care believes children belong in families and families belong in strong communities. With expertise in trauma-informed care, Cornerstones of Care creates positive change in our communities, raises awareness about child welfare and behavioral health issues, and gives a stronger voice to those in need.

Funding supports Cornerstones of Care's Build Trybe Program, a mentorship community, which helps youth build health, independence, and empowerment skills. All funds will remain and benefit youth in the Greater Kansas City Metro Area.

KCCC Ambassadors

KCCC Ambassadors serve as the voice of the participant and the eyes and ears of the Board of Directors. They are experienced "KCCC Veterans" and serve as mentors to Company Coordinators.

If your company is interested in utilizing this free service or would like additional information, please contact the KCCC office at **913-831-2222** or e-mail **kccorporatechallenge@gmail.com.**



THANK YOU TO OUR 2024 KCCC PARTNERS/SPONSORS

PRESENTING SPONSOR



KICK-OFF PARTY SPONSOR



FOUNDING PARTNER



JOHNSON COUNTY
Park & Recreation
District

VOLUNTEER T-SHIRT SPONSORS



BRONZE SPONSORS



MULTIVAC



CLOSING CELEBRATION SPONSOR

HELZBERG
DIAMONDS.

MEDAL SPONSOR

Huhtamaki

EVENT SPONSORS



American
Red Cross



gainwell



Interested in other sponsorships?

Please contact Chad Tower at

kccorporatechallenge@gmail.com

or call us at

913-831-2222.

KCCC is proud to have



as the KCCC Charity for 2024



CORPORATE SPONSORSHIP OPPORTUNITY

Sponsoring the 2024 KCCC
is a great way to promote
your organization!

**The 2024 KCCC offers
the following
sponsorship opportunities:**

Gold Sponsor	\$18,000
Silver Sponsor	\$13,000
Bronze Sponsor	\$8,000
Closing Celebration Sponsor	\$10,000
Kick-Off Party Sponsor	\$8,000
Event Sponsor ...	\$2,750, \$2,250, \$1,750, \$1,250 (depending upon event)
Supporting Sponsor	\$750

**To reserve your sponsorship
or request more information,
please contact Chad Tower at**

913-831-2222

or e-mail

kccorporatechallenge@gmail.com

Events available for sponsorship:

**** **\$2,750** (1500+ participants/spectators)

Track Meet, Swim Meet, 5K, Volleyball,
Half Marathon, 10K

*** **\$2,250** (1000-1500 participants/spectators)

Soccer, Softball, Basketball, Bike Race,
Tug-of-War, Bowling, Adventure Race

** **\$1,750** (500-1000 participants/spectators)

Cornhole, Flag Football, Table Tennis, Tennis,
Weightlifting, Golf, Pickleball, Kickball

* **\$1,250** (250-500 participants/spectators)

Disc Golf, Horseshoes, Trapshooting,
Fishing, Darts, Pool, Archery

*All event sponsorships include on-site signage,
tabling & recognition opportunities.*

BRONZE SPONSOR – \$8,000

- Entry of your company team into the 2024 Kansas City Corporate Challenge (\$100 from each entry fee is donated to our 2024 Charity: Cornerstones of Care)
- Third-page advertisement in our 2024 KCCC Magazine
- Your company's name as a "KCCC Bronze Sponsor" on our Sponsor Acknowledgement page and Event Map in the 2024 KCCC Magazine
- Recognition of your company on the KCCC Website and social media
- Recognition by announcers on-site at events, when applicable
- Sponsorship of four specific events of your choice (one **** event, one *** event, one ** event and one * event)

CLOSING CELEBRATION SPONSOR – \$10,000 (Exclusive Option)

- Visibility of your company name and logo on the Closing Celebration invitations, distributed to all participating companies
- Your company banners displayed at the Closing Celebration
- Recognition of your company as "KCCC Closing Celebration Sponsor" by emcee
- Half-page advertisement in our 2024 KCCC Magazine
- Your company's name as "KCCC Closing Celebration Sponsor" on our Sponsor Acknowledgement page and Event Map in the 2024 KCCC Magazine
- Recognition of your company on the KCCC Website and social media
- Complimentary tickets to the 2024 KCCC Closing Celebration

KICK-OFF PARTY SPONSOR – \$8,000 (Exclusive Option)

- Visibility of your company name and logo on the Kick-Off Party flyer, distributed to all participating companies
- Your company banner displayed at the Kick-Off Party
- Half-page advertisement in our 2024 KCCC Magazine
- Your company's name as "KCCC Kick-Off Party Sponsor" on our Sponsor Acknowledgement page and Event Map in the 2024 KCCC Magazine
- Recognition of your company on the KCCC Website and social media
- Recognition by announcers on-site at events, when applicable
- Option for your company to organize/host company contests at the Kick-Off Party (KCCC will promote these contests to all companies)

T-SHIRT SPONSOR – \$10,000 (Exclusive Option)

- Your company's name and/or logo on over 1,700 KCCC Volunteer T-Shirts, to be worn throughout the season.
- KCCC Magazine Benefits: One (1) half-page advertisement in the 2024 KCCC Games Magazine, which is available to all 25,000+ participants and their companies. Your company will also be listed as the Volunteer T-Shirt Sponsor in our Sponsor Acknowledgement page in the 2024 Magazine and listed as a sponsor on our event map within the magazine.
- KCCC Website: Logo recognition on kccorporatechallenge.com (including a link from our site to yours).
- KCCC Event Sponsorship: Recognition by announcers on-site at events, when applicable.

*The administration of the Kansas City Corporate Challenge Games
is a departmental function of the Johnson County Park & Recreation District,
a political subdivision of the State of Kansas, per K.S.A. 19-2859-19-2881b.*



2024 REGISTRATION FORM

REGISTER
EARLY.

This event
fills fast.



Company Name _____
Contact #1 _____
Contact #1 Email _____
Address _____
City _____ State _____ ZIP _____
Phone _____ Total Number of Employees _____

CONTACT INFORMATION FOR YOUR COMPANY COORDINATORS

IMPORTANT: Email addresses provided will be used for Company Coordinator access.

Contact #2 _____ Contact #2 Email _____
Contact #3 _____ Contact #3 Email _____
Contact #4 _____ Contact #4 Email _____

- ☐ YES, I would like to make an additional donation to **Cornerstones of Care** \$ _____
☐ YES, we are interested in making an in-kind (non-monetary) donation to the **2024 Games** \$ _____
☐ YES, we would like to pay for the **KCCC Fall Series** now. **\$1,250** \$ _____



Closing Celebration

The KCCC Closing Celebration will be held **July 18, 2024** at THE ABBOTT. Scan the code to purchase Closing Celebration tickets.

COMPANY SIZE	ENTRY FEE
100 or Less Employees	\$1,725
101-300 Employees	\$2,530
301-600 Employees	\$3,220
601-1000 Employees	\$3,910
1001-2000 Employees	\$4,600
2001-4000 Employees	\$5,750
More than 4000 Employees	\$6,900

10% late fee added to registrations received after **December 13th, 2023.**

All payments **MUST** be received by **January 29, 2024** or a company's registration will become invalid.



Please make checks payable to:

Johnson County Park & Recreation District



Mail to:

Mill Creek Activity Center
Attn: KCCC
6518 Vista Drive
Shawnee, KS 66218



To pay with credit card:

Visa, MasterCard, Discover
or American Express
please call KCCC Office: 913-831-2222



Email this form to:

kccorporatechallenge@gmail.com



By submitting this registration form, you are confirming your company's entry for the 2024 Games.



KCCC FALL SERIES

Interested in more Games after the season is over? The Fall Series is a mini challenge over the course of 3 weeks in September and includes events like a 5K, Cornhole, Adventure Race, Pickleball, Sand Volleyball, Horseshoes, and Bowling. This event is a relaxed version of the Games and participants do not need to be employees, so friends and family are allowed to compete. **The fee is \$1,250 and a maximum of 30 teams allowed.**