

# 2025

APRIL 5 - JUNE 28

# Bring It

IT'S YOUR TIME!



PRESENTED BY



[www.kccorporatechallenge.com](http://www.kccorporatechallenge.com)



## FROM THE PRESIDENT

### As President of the Board of Directors, I would like to be the first to welcome you to the 46th season of the Kansas City Corporate Challenge!

As many of you know, since the inception of the games in 1980, the Kansas City Corporate Challenge has strived to promote health and wellness across the community as well as networking between the hundreds of companies that have participated in the games. Because of you, the Kansas City Corporate Challenge has been recognized as the largest and oldest games in the country.

As with all things in life, we are only as strong as the support systems we have around us; the Kansas City Corporate Challenge is no different. The games do not happen without the support of all the amazing people involved on so many different levels. Thank you to our presenting sponsor, PNC Bank, and the many companies who make it possible to keep the games going every year. It is due to these generous sponsorships that we are able to keep our relationships with the vendors and venues that we rely on year in and year out to house our events, give out medals and awards, and supply volunteer t-shirts and all of the various items needed to make sure we are providing the best possible experience we can. We will never be able to thank you enough for all that your sponsorships allow us to do!

The support does not stop with the sponsorships; the countless people that donate their time and energy to the games every year is something that has honestly always had me in awe. There is a passion for these games, and we see that in every company coordinator, volunteer, ambassador, and board member that selflessly gives their time to ensure that the games go off with out a hitch. I have had the honor to work with and meet so many amazing people over the years that share a love and a passion for the games. I know this passion not only inspires me, but so many others to keep competing, volunteering, and encouraging others to be their best in all they do.

For me, my favorite thing about the games is seeing the joy on the faces of people who come out and compete. Whether they hit a PR on the bench press or hit the target once out of every arrow during archery, the personal victories that happen at every event are what make the games special to everyone involved. I will paraphrase a statement that was shared with me at the end of a season by fellow board member, Rebecca Earp: although we are at the end of another season, many new memories were made, and this is what the games are all about. The best part of a season ending is that we get to kick off a new one.

On behalf of the Board of Directors and Ambassadors, we look forward to seeing old friends and making new ones in the 2025 season of the Kansas City Corporate Challenge.

Ace Sims  
President, Board of Directors



## EVENTS

5K	Kickball
10K	Long Jump
Adventure Race	Pickleball
Archery	Pool
Basketball	Shot Put
Bike Race	Soccer
Bowling	Softball
Cornhole	Swim Meet
Darts	Table Tennis
Disc Golf	Tennis
Fishing	Track Meet
Flag Football	Trap Shooting
Golf	Tug-of-War
Half Marathon	Volleyball
Horseshoes	Walk
	Weightlifting

### Attention Small Companies

If your company has 75 or fewer employees, you are eligible to join with other small companies and compete as one company/team.

For more information call the KCCC office at

**913-831-2222**

or e-mail

[kccorporatechallenge@gmail.com](mailto:kccorporatechallenge@gmail.com)

### Company Coordinator Meeting

There will be an organizational meeting on **Thursday, January 16, 2025** at the Johnson County Arts & Heritage Center (8788 Metcalf, Overland Park, KS 66212).

Details regarding this meeting will be sent to all companies upon receipt of their registration form.

The Kansas City Corporate Challenge reserves the right to cancel and/or modify events to ensure the health and safety of its participants.

# Bring It IT'S YOUR TIME! 2025

KANSAS CITY CORPORATE CHALLENGE

APRIL 5 - JUNE 28

## ENTRY FEE & REGISTRATION DEADLINE

Entry fees for the 2025 KCCC are based on the number of people employed by your company in the Kansas City metro area. Your entry entitles your company to participate in any of the KCCC events.

*\$100 of each company's fee will go directly to our designated charity, Cornerstones of Care.*

100 or Less Employees.....	\$1,780
101-300 Employees.....	\$2,610
301-600 Employees.....	\$3,320
601-1,000 Employees.....	\$4,030
1,001-2,000 Employees.....	\$4,740
2,001-4,000 Employees.....	\$5,925
More than 4,000 Employees.....	\$7,100

10% late fee added after **December 20, 2024**.

Your company's registration is not complete  
until payment is received.

ALL payments must arrive by **January 31, 2025**  
to ensure participation in KCCC 2025.

Refunds requested after 5 p.m. on **February 14, 2025** will  
receive 50% of registration fee.

Refunds will not be given after 5 p.m. on **February 28, 2025**.

**REGISTER  
EARLY.**

**Space is limited.  
This event  
fills fast.**

**KCCC is proud to have  
Cornerstones of Care  
as the KCCC Charity for 2025**



Contact Cornerstones of Care  
at **844-824-8200**.

Cornerstones of Care believes children belong in families and families belong in strong communities. With expertise in trauma-informed care, Cornerstones of Care creates positive change in our communities, raises awareness about child welfare and behavioral health issues, and gives a stronger voice to those in need.

Funding supports Cornerstones of Care's Build Trybe Program, a mentorship community, which helps youth build health, independence, and empowerment skills. All funds will remain and benefit youth in the Greater Kansas City Metro Area.

## KCCC Ambassadors

KCCC Ambassadors serve as the voice of the participant and the eyes and ears of the Board of Directors. They are experienced "KCCC Veterans" and serve as mentors to Company Coordinators.

If your company is interested in utilizing this free service or would like additional information, please contact the KCCC office at **913-831-2222** or e-mail **kccorporatechallenge@gmail.com**.



# THANK YOU TO OUR 2025 KCCC PARTNERS/SPONSORS



## PRESENTING SPONSOR



## KICK-OFF PARTY SPONSOR



## VOLUNTEER T-SHIRT SPONSOR



## BRONZE SPONSORS



## OFFICIAL COMMUNICATION SPONSOR



## MEDIA SPONSOR



## CLOSING CELEBRATION SPONSOR



## MEDAL SPONSOR



## EVENT SPONSORS



American  
Red Cross



KCCC is proud to have



as the KCCC Charity for 2025

Interested in other sponsorships?

Please contact Chad Tower at

[kccorporatechallenge@gmail.com](mailto:kccorporatechallenge@gmail.com)

or call us at

913-831-2222.



## CORPORATE SPONSORSHIP OPPORTUNITY



Sponsoring the 2025 KCCC  
is a great way to promote  
your organization!

### The 2025 KCCC offers the following sponsorship opportunities:

Gold Sponsor .....	\$18,000
Silver Sponsor .....	\$13,000
Bronze Sponsor .....	\$8,000
Closing Celebration Sponsor .....	\$10,000
Kick-Off Party Sponsor .....	\$8,000
Event Sponsor ...	\$2,750, \$2,250, \$1,750, \$1,250 (depending upon event)
Supporting Sponsor .....	\$750

To reserve your sponsorship  
or request more information,  
please contact Chad Tower at

**913-831-2222**

or e-mail

**kccorporatechallenge@gmail.com**

### Events available for sponsorship:

- \*\*\*\* **\$2,750** (1500+ participants/spectators)  
Track Meet, Swim Meet, 5K, Volleyball,  
Half Marathon, 10K
- \*\*\* **\$2,250** (1000-1500 participants/spectators)  
Soccer, Softball, Basketball, Bike Race,  
Tug-of-War, Bowling, Adventure Race
- \*\* **\$1,750** (500-1000 participants/spectators)  
Cornhole, Flag Football, Table Tennis, Tennis,  
Weightlifting, Golf, Pickleball, Kickball
- \* **\$1,250** (250-500 participants/spectators)  
Disc Golf, Horseshoes, Trapshooting,  
Fishing, Darts, Pool, Archery

*All event sponsorships include on-site signage,  
tabling & recognition opportunities.*

### BRONZE SPONSOR – \$8,000

- Entry of your company team into the 2025 Kansas City Corporate Challenge (\$100 from each entry fee is donated to our 2025 Charity: Cornerstones of Care)
- Third-page advertisement in our 2025 KCCC Magazine
- Your company's name as a "KCCC Bronze Sponsor" on our Sponsor Acknowledgement page and Event Map in the 2025 KCCC Magazine
- Recognition of your company on the KCCC Website and social media
- Recognition by announcers on-site at events, when applicable
- Sponsorship of four specific events of your choice (one \*\*\*\* event, one \*\*\* event, one \*\* event and one \* event)

### CLOSING CELEBRATION SPONSOR – \$10,000 (Exclusive Option)

- Visibility of your company name and logo on the Closing Celebration invitations, distributed to all participating companies
- Your company banners displayed at the Closing Celebration
- Recognition of your company as "KCCC Closing Celebration Sponsor" by emcee
- Half-page advertisement in our 2025 KCCC Magazine
- Your company's name as "KCCC Closing Celebration Sponsor" on our Sponsor Acknowledgement page and Event Map in the 2025 KCCC Magazine
- Recognition of your company on the KCCC Website and social media
- Complimentary tickets to the 2025 KCCC Closing Celebration

### KICK-OFF PARTY SPONSOR – \$8,000 (Exclusive Option)

- Visibility of your company name and logo on the Kick-Off Party flyer, distributed to all participating companies
- Your company banner displayed at the Kick-Off Party
- Half-page advertisement in our 2025 KCCC Magazine
- Your company's name as "KCCC Kick-Off Party Sponsor" on our Sponsor Acknowledgement page and Event Map in the 2025 KCCC Magazine
- Recognition of your company on the KCCC Website and social media
- Recognition by announcers on-site at events, when applicable
- Option for your company to organize/host company contests at the Kick-Off Party (KCCC will promote these contests to all companies)

### T-SHIRT SPONSOR – \$10,000 (Exclusive Option)

- Your company's name and/or logo on over 1,700 KCCC Volunteer T-Shirts, to be worn throughout the season.
- KCCC Magazine Benefits: One (1) half-page advertisement in the 2025 KCCC Games Magazine, which is available to all 25,000+ participants and their companies. Your company will also be listed as the Volunteer T-Shirt Sponsor in our Sponsor Acknowledgement page in the 2025 Magazine and listed as a sponsor on our event map within the magazine.
- KCCC Website: Logo recognition on kccorporatechallenge.com (including a link from our site to yours).
- KCCC Event Sponsorship: Recognition by announcers on-site at events, when applicable.

*The administration of the Kansas City Corporate Challenge Games  
is a departmental function of the Johnson County Park & Recreation District,  
a political subdivision of the State of Kansas, per K.S.A. 19-2859-19-2881b.*



# 2025 REGISTRATION FORM

**REGISTER  
EARLY.**

This event  
fills fast.

Company Name \_\_\_\_\_

Contact #1 \_\_\_\_\_

Contact #1 Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Total Number of Employees \_\_\_\_\_



## CONTACT INFORMATION FOR YOUR COMPANY COORDINATORS

**IMPORTANT:** Email addresses provided will be used for Company Coordinator access.

Contact #2 \_\_\_\_\_ Contact #2 Email \_\_\_\_\_

Contact #3 \_\_\_\_\_ Contact #3 Email \_\_\_\_\_

Contact #4 \_\_\_\_\_ Contact #4 Email \_\_\_\_\_

- ☐ YES, I would like to make an additional donation to **Cornerstones of Care** \$ \_\_\_\_\_
- ☐ YES, we are interested in making an in-kind (non-monetary) donation to the **2025 Games** \$ \_\_\_\_\_
- ☐ YES, we would like to pay for the **KCCC Fall Series** now. **\$1,250** \$ \_\_\_\_\_



### Closing Celebration

The KCCC Closing Celebration will be held **July 17, 2025** at THE ABBOTT. Scan the code to purchase Closing Celebration tickets.

**SUBMIT  
REGISTRATION  
FORM**

COMPANY SIZE	ENTRY FEE
100 or Less Employees	\$1,780
101-300 Employees	\$2,610
301-600 Employees	\$3,320
601-1000 Employees	\$4,030
1001-2000 Employees	\$4,740
2001-4000 Employees	\$5,925
More than 4000 Employees	\$7,100

10% late fee added to registrations received after **December 20, 2024**.

All payments **MUST** be received by **January 31, 2025** or a company's registration will become invalid.



**Please make checks payable to:**

Johnson County Park & Recreation District



**Mail to:**

Mill Creek Activity Center

Attn: KCCC

6518 Vista Drive

Shawnee, KS 66218



**To pay with credit card:**

Visa, MasterCard, Discover

or American Express

please call KCCC Office: 913-831-2222



**Email this form to:**

[kccorporatechallenge@gmail.com](mailto:kccorporatechallenge@gmail.com)



By submitting this registration form, you are confirming your company's entry for the 2025 Games.



### KCCC FALL SERIES

**Interested in more Games after the season is over?** The Fall Series is a mini challenge over the course of 3 weeks in September and includes events like a 5K, Cornhole, Adventure Race, Pickleball, Sand Volleyball, Horseshoes, Bowling, and Basketball Skills Competition. This event is a relaxed version of the Games and participants do not need to be employees, so friends and family are allowed to compete. **The fee is \$1,250 and a maximum of 30 teams allowed.**