

We have five favorite words around The frank Agency; “It’s Corporate Challenge time again!” Okay, so those words come in second to ‘We’ve won a new account,’ but you get the idea. We get pretty psyched up for Corporate Challenge.

For us, it starts with the KCCC Kick-Off walk. We treat it as a company picnic, with near 100% participation. Higher if you count all the spouses and kids that come along, all sporting their latest Corporate Challenge t-shirt. Heck, even the t-shirt is a competition around here, with everyone from artists to accountants vying to have their idea be the face of our KCCC team.

The KCCC is team building in it’s truest sense for us. Those who compete do so with pride. And those that are less athletically inclined, well they make the best cheerleaders and photographers. It’s all-in for The frank Agency, with the daily medal tally email becoming a hot topic for water cooler (or beer tap) conversations.

Yep. It’s Corporate Challenge time again. And here at The frank Agency, we couldn’t be happier.

